



Department of Higher Education
U.P. Government Lucknow
National Education Policy-2020
COURSE: B.COM(FOR MSD UNIVERSITY, AZAMGARH)

Programme: B.Com.	Year: First	Semester: First
Subject: Commerce		Paper II
Course Code: C010102T	Course Title: Business Statistics	
Course outcomes: The purpose of this paper is to inculcate and analytical ability among the students.		
Credits: 6	Core Compulsory / Elective: Compulsory	
Max. Marks: (25+75)	Total Minimum Passing Marks= 33 out of 100 Marks	
Minimum Marks: 25 out of 75 (External Marks)		
Total No. of Lectures: 90		
Unit	Topics	No. of Lectures
I	Indian Statistics: Meaning, About father of Indian Statistics (Prof. Prasanta Chandra Mahalanobis). Introduction to Statistics: Meaning, Scope, Importance and Limitation, Statistical Investigation- Planning and organization, Statistical units, Methods Of Investigation, Census and Sampling. Collection of Data- Primary and Secondary Data, Editing of Data Classification of data, Frequency Distribution and Statistical Series, Tabulation of Data Diagrammatical and Graphical Presentation of Data.	20
II	Measures of Central Tendency – Mean, Median, Mode, Geometric and Harmonic Mean; Dispersion – Range, Quartile, Percentile, Quartile Deviation, Mean Deviation, Standard Deviation and its Co- efficient, Co-efficient of Variation and Variance, Test of Skewness and Dispersion, Its Importance, Co-efficient of Skewness.	25
III	Correlation- Meaning, application, types and degree of correlation, Methods- Scatter Diagram, Karl Pearson's Coefficient of Correlation, Spearman's Rank Coefficient of Correlation.	25
IV	Index Number: - Meaning, Types and Uses, Methods of constructing Price Index Number, Fixed – Base Method, Chain-Base Method, Baseconversion, Base shifting deflating and splicing. Consumer Price IndexNumber, Fisher's Ideal Index Number, Reversibility Test- Time and Factor; Analysis of Time Series: -Meaning, Importance and Components of a Time Series. Decomposition of Time Series: Moving Average Methodand Method of Least square.	20
Suggested Readings: Heinz, Kohler: Statistics for Business & Economics, HarperCollins; Gupta, S.C. Fundamental of Statistics, Himalaya Publication. Sharma J.K., Business Statistics, Pearson Education.		
4. Gupta S.P. & Gupta Archana, Elementary Statistics, (English and Hindi) Sultan Chand & Sons, New Delhi. Note: Latest edition of the text books should be used.		
This course can be opted as an elective by the students of following subjects: Open for all		


Dr. Dinesh Kumar Tiwari
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Programme: B.Com.		Year: First	Semester: First
Subject: Commerce		Paper I	
Course Code: C010101T		Course Title: Business Organization	
Course outcomes: After completing this course a student will have: Ability to understand the concept of Business Organisation along with the basic laws and norms of Business Organisation. Ability to understand the terminologies associated with the field of Business Organisation along with their relevance. Ability to identify the appropriate types and functioning of Business Organisation for solving different problems. Ability to apply basic Business Organisation principles to solve business and industry related problems. Ability to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.			
Credits: 6		Core Compulsory / Elective: Compulsory	
Max. Marks: (25+75)		Total Minimum Passing Marks: 33 out of 100 Marks	
Minimum Marks: 25 out of 75 (External Marks)			
Total No. of Lectures: 90			
Unit	Topics	No. of Lectures	
I	Business: Concept, Meaning, Features, Stages of development of business and importance of business. Classification of Business Activities. Meaning, Characteristics, Importance and Objectives of Business Organization. Evolution of Business Organisation. Difference between Industry and Commerce and Business and Profession, Modern Business and their Characteristics.	22	
II	Promotion of Business: Considerations in Establishing New Business. Qualities of a Successful Businessman. Forms of Business Organisation: Sole Proprietorship, Partnership, Joint Stock Companies & Co-operatives and their Characteristics, relative merits and demerits, Difference between Private and Public Company, Concept of One Person Company.	23	
III	Plant Location: Concept, Meaning, Importance, Factors Affecting Plant Location. Alfred Weber's and Sargent Florence's Theories of Location. Plant Layout --: Meaning, Objectives, Importance, Types and Principles of Layout. Factors Affecting Layout. Size of Business Unit --: Criteria for Measuring the Size and Factors Affecting the Size. Optimum Size and factors determining the Optimum Size.	25	
IV	Business Combination: Meaning, Characteristics, Objectives, Causes, Forms and Kinds of Business Combination. Rationalisation: Meaning, Characteristics, Objectives, Principles, Merits and demerits, Difference between Rationalisation and Nationalisation.	20	
Gupta, C.B., "Business Organisation", Mayur Publication, (2014). Singh, B.P., Chhabra, T.N., "An Introduction to Business Organisation & Management", Kitab Mahal, (2014). Sherlekar, S.A. & Sherlekar, V.S., "Modern Business Organization & Management Systems Approach Mumbai", Himalaya Publishing House, (2000). Bhusan Y. K., "Business Organization", Sultan Chand & Sons. Prakash, Jagdish, "Business Organisation and Management", Kitab Mahal Publishers (Hindi and English)			
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